



Advocate.
Care.
Educate.
Guide.

Advertising 2025



MEMBERS DISCOUNT
**50%
OFF**

Independent BSHAA Members receive
50% OFF all advertising throughout 2025!*

More Information:

 Call: 0333 335 6028

 Email: comms@bshaa.org





Advertising with BSHAA

**Reach the largest group of private
hearing care professionals in the UK**

Whether you're a manufacturer, supplier, recruiter, or training provider, advertising with BSHAA puts your message in front of the most engaged professionals in private audiology. Our multi-channel platforms offer high visibility, trusted credibility, and targeted reach to decision-makers across the UK.



[VIEW PACKAGES](#)



**Independent BSHAA Members receive
50% OFF all advertising throughout 2025!***

* applies to all packages throughout this brochure.

www.bshaa.org

Partner with BSHAA – Reach the Heart of Private Hearing Care!



Established 70 years ago, BSHAA is proud to be the largest professional body representing private hearing care in the UK. Our members, both across the UK and internationally, are dedicated to delivering the highest standards of audiological care.

Driving Excellence in Audiology

As a recognised leader in the profession, BSHAA provides outstanding educational resources and exemplary CPD opportunities, supporting our members in their clinical growth while shaping the future of audiology through shared professional standards.

Share your Message with a Powerful Network

BSHAA offers a range of advertising and promotional opportunities to help you connect with hearing care professionals.

Promote Your

Recruitment
campaigns

Products
and services

Educational or
clinical resources

Your content can be featured in:

- ✓ BSHAA People Online Magazine
- ✓ Event brochures
- ✓ Newsletters
- ✓ The BSHAA website

✓ Flexible,
Cost-Effective
Advertising

✓ Discounts available for
annual advertising
packages

✓ Ad design
support available
upon request

ADVERTISING PACKAGES

BSHAA People Magazine

Digital quarterly publication
sent directly to members

Product / Recruitment / Training Course
Display Advertisements:

Half-page with
external links

£195 per issue

Full-page with
external links

£395 per issue

Full-page with
embedded video**

£595 per issue


Premium position
(front full-page)

£695 per issue


Premium position
(front full page) with
embedded video**

£795 per issue

READY TO BOOK?



ADVERTISING PACKAGES

BSHAA Website

www.bshaa.org

Three-month listings for Products,
Courses, and Recruitment

Small listing
(no links)

£195, 3 months

Listing with full-page
and external link

£395, 3 months

Front page banner
(3 months only*)

£595, 3 months

READY TO BOOK?



ADVERTISING PACKAGES

Hear and Now Member Newsletter

Direct-to-inbox newsletter
packed with
professional updates

Product / Recruitment /
Course Advertisement

£195 per newsletter

READY TO BOOK?



Complete Annual Package

Maximise your reach
all year round



Full-page advert in all 4 editions of
BSHAA People Magazine



Full-page listing on bshaa.org



Inclusion in 4 editions of the 'Hear and
Now' Members Newsletter on dates of
your choosing

Only £3995 (Usually £4340)

READY TO BOOK? 



Event Sponsorship

**Connect face-to-face
with decision-makers**

**Your logo within event marketing materials and
an exhibition space (3m x 3m) including table,
power supply, and display area.**

£2000 per event

READY TO BOOK? 



Ready to book?

Ready to book or need help choosing
the right option?

BOOK ONLINE



Email: comms@bshaa.org

**We're here to help
you connect,
promote and grow
with BSHAA.**

BSHAA

Online Advertising

Terms and Conditions

All requests for bookings are accepted at the Editor's discretion. All advertising copy supplied is subject to the Editor's final approval, and any copy changes requested by the Editor must be provided at the advertiser's own cost.

PLEASE NOTE: It is BSHAA's policy that specific salaries or salary indications cannot be shown on recruitment advertisements. Any artwork submitted showing salaries will need to be amended and resubmitted at the advertiser's own cost.

BSHAA maintains an open advertising policy to support members of the hearing and audiology communities in sharing opportunities. Inclusion of a specific advertisement does not constitute an endorsement of the organisation or product by BSHAA.

MEMBER DISCOUNT

A 50% discount on advertising rates is available exclusively to current BSHAA members. This discount will be applied upon verification of active membership status at the time of booking.

BSHAA

Online Advertising

Terms and Conditions

BLOCK BOOKINGS

Block-booking invoices can be issued for the whole year or on a per-issue basis. If an advertiser cancels a block-booking partway through the year, BSHAA reserves the right to reclaim the difference between the discounted and published full rates for ads already run during the block-booking period.

PAYMENT TERMS

Bookings must be made by emailing comms@bshaa.org.

An invoice will be issued upon approval of artwork and content.

Payment is due prior to publication and must be made within 14 days of the invoice date. All payments must be made in full for online advertising.