

Advocate.  
Care.  
Educate.  
Guide.

# Advertising 2025



**More Information:**



Call: 0333 335 6028



Email: [comms@bshaa.org](mailto:comms@bshaa.org)





# Advertising with BSHAA

**Reach the largest group of private  
hearing care professionals in the UK**

Whether you're a manufacturer, supplier, recruiter, or training provider, advertising with BSHAA puts your message in front of the most engaged professionals in private audiology. Our multi-channel platforms offer high visibility, trusted credibility, and targeted reach to decision-makers across the UK.



VIEW PACKAGES



**Independent BSHAA Members receive  
50% OFF all advertising throughout 2025!\***

\* applies to all packages throughout this brochure.

[www.bshaa.org](http://www.bshaa.org)

# Partner with BSHAA – Reach the Heart of Private Hearing Care!



Established 70 years ago, BSHAA is proud to be the largest professional body representing private hearing care in the UK. Our members, both across the UK and internationally, are dedicated to delivering the highest standards of audiological care.

## Driving Excellence in Audiology

As a recognised leader in the profession, BSHAA provides outstanding educational resources and exemplary CPD opportunities, supporting our members in their clinical growth while shaping the future of audiology through shared professional standards.

# Share your Message with a Powerful Network

**BSHAA offers a range of advertising and promotional opportunities to help you connect with hearing care professionals.**

## Promote Your

Recruitment  
campaigns

Products  
and services

Educational or  
clinical resources

Your content can be featured in:

- ✓ BSHAA People Online Magazine
- ✓ Event brochures
- ✓ Newsletters
- ✓ The BSHAA website

✓ Flexible,  
Cost-Effective  
Advertising

✓ Discounts available for  
annual advertising  
packages

✓ Ad design  
support available  
upon request

## ADVERTISING PACKAGES

# BSHAA People Magazine

Digital quarterly publication  
sent directly to members

Product / Recruitment / Training Course  
Display Advertisements:

Half-page with  
external links

£195 per issue

Full-page with  
external links


£395 per issue

Full-page with  
embedded video\*\*

£595 per issue

  
Premium position  
(front full-page)

£695 per issue

  
Premium position  
(front full page) with  
embedded video\*\*

£795 per issue

READY TO BOOK?



ADVERTISING PACKAGES

# BSHAA Website

[www.bshaa.org](http://www.bshaa.org)

Three-month listings for Products,  
Courses, and Recruitment

Small listing  
(no links)

£195, 3 months

Listing with full-page  
and external link

£395, 3 months

Front page banner  
(3 months only\*)

£595, 3 months

READY TO BOOK?



ADVERTISING PACKAGES

# Hear and Now Member Newsletter

Direct-to-inbox newsletter  
packed with  
professional updates

Product / Recruitment /  
Course Advertisement

£195 per newsletter

READY TO BOOK?



# Complete Annual Package

Maximise your reach  
all year round



Full-page advert in all 4 editions of  
BSHAA People Magazine



Full-page listing on bshaa.org



Inclusion in 4 editions of the 'Hear and  
Now' Members Newsletter on dates of  
your choosing

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Only £3995 (Usually £4340)

READY TO BOOK? 



# Event Sponsorship

**Connect face-to-face  
with decision-makers**

**Your logo within event marketing materials and  
an exhibition space (3m x 3m) including table,  
power supply, and display area.**

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**£2000 per event**

**READY TO BOOK?** 



# Ready to book?

Ready to book or need help choosing  
the right option?



Email: [comms@bshaa.org](mailto:comms@bshaa.org)

**We're here to help  
you connect,  
promote and grow  
with BSHAA.**

# BSHAA

## Online Advertising

# Terms and Conditions

All requests for bookings are accepted at the Editor's discretion. All advertising copy supplied is subject to the Editor's final approval, and any copy changes requested by the Editor must be provided at the advertiser's own cost.

PLEASE NOTE: It is BSHAA's policy that specific salaries or salary indications cannot be shown on recruitment advertisements. Any artwork submitted showing salaries will need to be amended and resubmitted at the advertiser's own cost.

BSHAA maintains an open advertising policy to support members of the hearing and audiology communities in sharing opportunities. Inclusion of a specific advertisement does not constitute an endorsement of the organisation or product by BSHAA.

### MEMBER DISCOUNT

A 50% discount on advertising rates is available exclusively to current BSHAA members. This discount will be applied upon verification of active membership status at the time of booking.

# BSHAA

## Online Advertising

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### BLOCK BOOKINGS

Block-booking invoices can be issued for the whole year or on a per-issue basis. If an advertiser cancels a block-booking partway through the year, BSHAA reserves the right to reclaim the difference between the discounted and published full rates for ads already run during the block-booking period.

### PAYMENT TERMS

Bookings must be made by emailing [comms@bshaa.org](mailto:comms@bshaa.org).

An invoice will be issued upon approval of artwork and content.

Payment is due prior to publication and must be made within 14 days of the invoice date. All payments must be made in full for online advertising.